

Be Part of the Solution in Tackling the #1 Chronic Disease in Children

MCPD is offering **FREE** webinar-based training and support tools to primary care providers and clinical staff to implement preventive oral health services during well-child visits.

95% of trained providers would RECOMMEND our program to their colleagues.

OVER 150
Pediatric & Family Medicine
Clinics TRAINED

100,000
Patients
POSITIVELY
impacted



“ MCPD has provided **EFFECTIVE TRAINING** for our entire care team and families have been very accepting of the interest in oral health. ”

**Sharon Swindell
MD, FAAP**

Ypsilanti Health Center,
University of Michigan
Health System

JUST 1 hour

in **YOUR** office earns you

**SMILES
FOR LIFE**
certification

(ability to bill for services)



**INCREASE Medicaid
reimbursements
for well-child visits
up to 26%**

commercial insurance
reimbursement rates vary

“ I am so thrilled to be able to intervene and perform such an **EASY PREVENTABLE SERVICE** in my office every day. ”

**Stephanie Goodson
MD, FAAP**

Brighton Health Center,
University of Michigan
Health System

To Enroll: call 1-844-4-MITEETH (1-844-464-8338)

For more information: visit MITeeth.org or email info@MITeeth.org

DID YOU KNOW...

Over **half** of children in Michigan will enter kindergarten with tooth decay?



AAP, AAFP, AAPD RECOMMENDATIONS:

Currently, the American Academy of Pediatrics and the American Academy of Family Physicians recommend preventive oral health services be provided to children during well-child visits. Additionally, the American Academy of Pediatric Dentistry recommends the establishment of a dental home by age one.

FREE CME & MOC CREDIT OPPORTUNITY

The **University of Michigan Medical School** and **Altarum Institute** are offering a unique opportunity for clinicians to earn **Maintenance of Certification credits (MOC)** and **Continuing Medical Education (CME) credits** at no charge to participants:

- ☞ American Board of Family Medicine Certified Physicians: Part IV MOC - 1 module or 20 points depending on year of recertification
- ☞ American Board of Pediatrics Certified Physicians: Part IV MOC - 1 activity or 25 points depending on year of recertification
- ☞ Allopathic (MD) Physician: CME - 30 AMA PRA Category 1 Credits™ (Performance Improvement)
- ☞ Osteopathic (DO) Physician: CME - 30 AOA Category 2-B Credits
- ☞ Nurse Practitioner: CME - 30 AMA PRA Category 1 Credits™ (Performance Improvement)
- ☞ Physician Assistant: MOC - 30 AAPA Performance Improvement CME Credits (MOC)

Target Audience: This activity is directed to pediatricians, family medicine physicians, nurse practitioners, physician assistants, and clinical staff interested in expanding their knowledge of pediatric oral health and preventive oral health services and who serve children on Medicaid.

Learning Objectives: At the conclusion of this activity, participants will be able to: incorporate oral health screenings and fluoride varnish applications into clinical work flow, successfully refer children in need of a dental home to an accepting dentist, code and bill for the preventive oral health services, monitor progress implementing preventive oral health services, and become Smiles for Life certified to be able to bill Medicaid for these services.

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Duration: 7-month cycle

For more information: visit MITeeth.org or email info@MITeeth.org

 **Michigan CRIES PREVENTION PROGRAM**